



Mecklenburg County Sheriff's Office

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Sheriff

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Social Media Behavior Guidelines

Disclaimers shall be placed on social media platforms that state the social media platforms will not be monitored on a twenty-four (24) hour basis, and that the Mecklenburg County Sheriff's Office reserves the right to remove comments at its discretion if it violates the terms of use established by the Mecklenburg County Sheriff's Office or the terms of use of a specific social media platform. This shall include:

- ★ Obscene, profane, explicit, or racist language (including links to obscene or sexually explicit material)
- ★ Potentially libelous statements, personal attacks, threats, name calling, harassment, insults, or language inciting violence
- ★ Content that promotes, fosters, or perpetuates discrimination based on race, creed, color, age, religion, gender, marital status, status regarding public assistance, national origin, physical or mental disability, sexual orientation, or political party
- ★ Information that may jeopardize an ongoing investigation or prosecution or that otherwise impair the agency's ability to provide effective law enforcement services to the community
- ★ Sexual content or links to sexual content
- ★ Plagiarized material or material that potentially violates intellectual property rights
- ★ Commercial product promotions, solicitations, or spam
- ★ Campaign related posts of any kind
- ★ Violate any law or promote violation of any law, or conduct or encouragement of illegal activity
- ★ Comments that are not topically related to the current discussion or thread